SUBJECT DETAILS

SUBJECT CODE  HTE703
SUBJECT NAME  Sustainable Operations for the Service Industries
STUDY LEVEL  Year 4
LOCATION  Melbourne
CREDIT POINTS  6
PREREQUISITES  Nil

SUBJECT DESCRIPTION

Sustainability within the tourism and hospitality industry is the focus of this subject. The subject explores the concept of sustainability within the industry in two ways. The first approach investigates the general impacts that tourism can have on local communities and evaluates the effectiveness of programs, plans and policies implemented by governments, industry groups, community organisations and research bodies to make tourism more sustainable for these local communities.

The Second approach looks at the concept of sustainability from an industry operator perspective. In this section of the course students analyse the impacts created by different sectors of the tourism and hospitality industry and evaluate the effectiveness of sustainable initiatives and programs undertaken by industry bodies and operators.

SUBJECT ASSESSMENT

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COMMENTS</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report</td>
<td>Report on the adoption of sustainability practices (environmental and social) in the airline or hotel industry. A comparative review of sustainability reports available online 2010-2013 (2000 words)</td>
<td>40%</td>
</tr>
<tr>
<td>Presentation</td>
<td>Group presentation 30min Presentation of a review of a journal article (groups of 3)</td>
<td>20%</td>
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<tr>
<td>Exam</td>
<td>2 Hours</td>
<td>40%</td>
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</tbody>
</table>

SUBJECT COORDINATOR

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