SUBJECT DETAILS

SUBJECT CODE: HTE702
SUBJECT NAME: Current Issues in Tourism and Hospitality
STUDY LEVEL: Year 4
LOCATION: Melbourne
CREDIT POINTS: 6
PREREQUISITES: Nil

SUBJECT DESCRIPTION

This subject has been designed to examine contemporary issues in international tourism and hospitality, such as globalisation, climate change, threats of terrorism and natural disasters, mobility, technological innovations, demographic change, emerging consumer trends and the development of integrated resorts. These issues have brought significant change to the tourism and hospitality industry and necessitate new management strategies and policies to ensure its future success. The aim of this unit is to enable future managers and decision makers to recognise the most significant contemporary issues in tourism and hospitality management and equip them with tools to effectively respond to these drivers of change.

SUBJECT ASSESSMENT

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COMMENTS</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Report</td>
<td>Short written reviews of 5 key issues. Each review is based on an analysis of a relevant journal article and a guest speaker presentation on the same issue? (1500 words)</td>
<td>30%</td>
</tr>
<tr>
<td>Report and Presentation</td>
<td>Major group report addressing a set issue (based on one of the delivery topics) - Groups of 3-5 Seminar Presentation of findings</td>
<td>30%</td>
</tr>
<tr>
<td>Topic Quizzes</td>
<td>Two topic review quizzes</td>
<td>30%</td>
</tr>
</tbody>
</table>

SUBJECT COORDINATOR

Paul Taylor paultay@angliss.edu.au