SUBJECT DETAILS

SUBJECT CODE  HTE601
SUBJECT NAME  Resort and Hotel Operations
STUDY LEVEL  Year 2
LOCATION  Melbourne
CREDIT POINTS  6
PREREQUISITES  Nil

SUBJECT DESCRIPTION

The professional practice of International Resort and Hotel Management has come to the fore in recent years. This subject provides an overview of the range and scope of operational areas within the resort and hotel sector and provides a contextual structure for further studies in both core and specialisation subjects.

The subject is delivered via a two hour lecture in weeks 1 – 6 and a three hour tutorial in weeks 1 – 12. The tutorial will include an element of industry research to build students understanding of current practice. This will be underpinned by theoretical concepts and individual reflective practice. Group work is a focus in this subject as this is an integral aspect of working within a resort and hotel environment.

A range of site inspections (3 per semester) and guest speakers will be included in the delivery schedule.

SUBJECT ASSESSMENT

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COMMENTS</th>
<th>VALUE</th>
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</thead>
<tbody>
<tr>
<td>Essay</td>
<td>Develop and support a position central current practice in the industry. Specific topic provided (1000 words)</td>
<td>30%</td>
</tr>
<tr>
<td>Blog/Wiki</td>
<td>Industry research (1500 words)</td>
<td>35%</td>
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<tr>
<td>Presentation</td>
<td>Group based presentation on new resort concept (20 minutes)</td>
<td>35%</td>
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</tbody>
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SUBJECT COORDINATOR

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