SUBJECT DETAILS

SUBJECT CODE        EVE602
SUBJECT NAME        Catering for the Event Industry
STUDY LEVEL        Year 2
LOCATION        Melbourne
CREDIT POINTS        6
PREREQUISITES     Nil

SUBJECT DESCRIPTION

Catering for the Event Industry is designed to provide students with exposure to the underpinning knowledge required to make effective catering decisions. Rather than instructing students in catering practices it challenges students to question the source and selection of catering options within the design framework of the event. Financial skills developed in MAN502 Financial Concepts are extended with the introduction of break even and yield calculations.

SUBJECT ASSESSMENT

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COMMENTS</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Industry Research Report</td>
<td>Industry Research Report focusing on current catering solutions (800 words)</td>
<td>20%</td>
</tr>
<tr>
<td>Financial reports</td>
<td>Financial budget, break even and yield calculations</td>
<td>30%</td>
</tr>
<tr>
<td>Catering Plan</td>
<td>Catering plan (2000 words)</td>
<td>50%</td>
</tr>
</tbody>
</table>

SUBJECT COORDINATOR

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