SUBJECT DETAILS

SUBJECT CODE       EVE551
SUBJECT NAME       Key Concepts in Event Studies
STUDY LEVEL        Year 1
LOCATION           Melbourne
CREDIT POINTS      6
PREREQUISITES      Nil

SUBJECT DESCRIPTION

This subject develops students’ academic skills in enquiry and analysis through engagement with various strands of academic literature in relation to event phenomena. Students explore literature from the field of event studies and related disciplines including tourism, leisure studies, psychology, sociology, visitor studies, geography, cultural studies and urban and community studies.

SUBJECT ASSESSMENT

<table>
<thead>
<tr>
<th>TYPE</th>
<th>COMMENTS</th>
<th>VALUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal Summaries</td>
<td>Part 1: Draft summary of 3 journal articles in which the discipline areas utilised are discussed. Part 2: Final summary report</td>
<td>25%</td>
</tr>
<tr>
<td>Group Presentation</td>
<td>Examination of an event phenomenon from a specific disciplinary perspective – groups of 3 to 4 (15 minutes)</td>
<td>35%</td>
</tr>
<tr>
<td>Essay</td>
<td>A selected event phenomenon (2000 words)</td>
<td>40%</td>
</tr>
</tbody>
</table>

SUBJECT COORDINATOR

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