# Subject Overview

This subject introduces students to the multidisciplinary nature of tourism studies. The theoretical, strategic, structural and methodological approaches to understanding tourism are outlined in both the academic literature and the explanation of these principles as defined by the research produced by key academics, writers and tourism authorities within the field.

Students will learn about the key characteristics, elements and factors that both are representative and formative of tourism. Importantly, students will be required to strip away the obvious external displays and concepts of how tourism is presented, to explain the underlying more subtle and culture driven meanings of tourism as a field of study and a body of knowledge.

Students will be asked to consider and evaluate issues of historical, theoretical, ethical, cultural and philosophical relevance within tourism as a basis for structural meaning in their ongoing studies. Core academic research skills are embedded in this unit.

# Learning Outcomes

- Examine the key historical, theoretical and political factors that characterise tourism as a field of study
- Identify and explain both the positive and negative impacts of tourism
- Explain the importance of tourism on a local, regional, national and global scale
- Undertake prescribed research activities in tourism studies
- Evaluate the relevant literature that defines and explains tourism principles

# Assessments

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<thead>
<tr>
<th>Details</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>In class tests</td>
<td>20%</td>
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<tr>
<td>Group debate</td>
<td>30%</td>
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<tr>
<td>Annotated bibliography</td>
<td>10%</td>
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<tr>
<td>Reflective Essay</td>
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# Graduate Attributes addressed in this subject

- Ethical and social understanding
- Systematic and coherent body of knowledge
- Cognitive skills to analyse and critique knowledge
- Scholarly skills
- Teamwork skills
- Communication skills