Subject Code: MAN707
Subject Name: Strategy, Change and Leadership
Credit points: 6
Study Level: Year 3
Delivery mode: On campus
Location: Melbourne
Prerequisites: None

Subject Overview:
In this subject students will consider the application of theoretical principles from strategic management and human resource management (HRM) to current industry situations. They will evaluate links between HRM practices and strategic direction to assess the level of alignment and the impacts on business success. When addressing HRM practices consideration will be given to leadership styles, motivation theory and change leadership.

Learning Outcomes:
- Evaluate conceptual frameworks used in strategy development in the context of the current service environment.
- Relate HR management theories to the development and implementation of strategy.
- Design business strategies that are informed by HR capabilities and align with business objectives.
- Critically analyse appropriate behaviours/actions required to implement change.

Assessments:
<table>
<thead>
<tr>
<th>Details</th>
<th>Weighting</th>
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</thead>
<tbody>
<tr>
<td>Case study analysis</td>
<td>25%</td>
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<tr>
<td>Leadership paper (group assessment):</td>
<td>35%</td>
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<tr>
<td>Strategic Report</td>
<td>40%</td>
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Graduate Attributes addressed in this subject:
- Systematic and coherent body of knowledge
- Cognitive skills to synthesise and consolidate knowledge
- Communication skills
- Personal attributes - analytical and leadership skills