Subject Code | MAN501  
Subject Name | Management Fundamentals  
Credit points | 6  
Study Level | Year 1  
Delivery mode | On campus  
Location | Melbourne  
Prerequisites | None  

Subject Overview

This subject introduces students to the profession of management by examining the evolution of management thought and resulting management theories and their application to the tourism and hospitality industry. This subject uses experiential learning to enable the student to apply the basic tools of management to simulated situations and thereby examining their effectiveness. It also builds skills in business communication that facilitate effective operations of departments within hospitality and tourism organisations.

Learning Outcomes

- Describe the evolution of management theory and accompanying approaches to management and their appropriateness to hospitality and tourism organisations today.
- Apply skills relating to the four functions of management including: planning, (decision-making), organising, leading and controlling.
- Select appropriate communication skills required by managers and team members including giving feedback on performance, negotiations and report writing.
- Examine the role of teams in achieving positive outcomes.

Assessments

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<thead>
<tr>
<th>Details</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Analytical journal</td>
<td>20%</td>
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<tr>
<td>Group presentation</td>
<td>20%</td>
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<tr>
<td>Management report</td>
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<tr>
<td>Examination</td>
<td>40%</td>
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Graduate Attributes addressed in this subject

- Preparedness
- A systematic and coherent body of knowledge
- Cognitive skills to analyse and critique knowledge from a range of sources
- Scholarly skills
- Interpersonal and teamwork skills
- Communication skills
- Personal attributes - capacity to lead and manage groups and work effectively in teams